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| **KYLE M. RYAN** | | kmryan@live.unc.edu  (919) 879-5239  linkedin.com/in/kyle-ryan-unc/ | | | | |
| **EDUCATION** | | | | | | |
| **UNIVERSITY OF NORTH CAROLINA at Chapel Hill** • Chapel Hill, North Carolina  **B.A., Economics; B.A., Sociology,** minor in Arabic language   * First-Generation College Student * Relevant coursework: Research Methods in Sociology, Econometrics and Statistics, Sociology of the Islamic World, Health and Society, Research in Juvenile Delinquency, Intermediate Micro Theory   **THE AMERICAN UNIVERSITY IN CAIRO** • Cairo, Egypt  **Semester Abroad**,Fall 2019   * Relevant coursework: Intermediate Modern Standard Arabic, Economic Development, Intermediate Macroeconomic Theory, State and Society in the Modern Middle East | | | | | | May 2021 |
| **EXPERIENCE** | | | | | | |
| **ODUM INSTITUTE FOR RESEARCH IN SOCIAL SCIENCE** – Chapel Hill, NC | | | May 2019 – August 2019 | | | |
| **Communications Assistant** | | | | | | |
| * Drove Twitter and Facebook engagement through relevant content and interaction with researchers and partner institutions * Developed a biweekly newsletter using MailChimp for distribution to 1,500+ subscribers * Contributed copy and event information to Odum’s new WordPress site | | | | | | |
| **CAROLINA HOUSING** –Chapel Hill, NC | | | May 2018 – April 2019 | | | |
| **Marketing & Social Media Intern** | | | | | | |
| * Created an inclusive and welcoming on-campus living environment through multiple outreach platforms, including social media and print content * Contributed weekly blog posts using WordPress about on-campus living * Served as the voice of a department with over $52 million in annual revenue at large campus events | | | | | | |
| **CAROLINA UNION ACTIVITIES BOARD** –Chapel Hill, NC | | | | | April 2018 – April 2019 | |
| *UNC-Chapel Hill’s on-campus programming board, known as CUAB*  **Marketing Coordinator** | | | | | | |
| * Produced content for and managed all social media platforms (Facebook, Instagram, Twitter, Snapchat) with an aggregate following of over 10,000 individuals * Managed a committee of 7 members in creating graphic content, using web-based platforms and Adobe programs * Served on a leadership board and voted on important financial decisions for the organization | | | | | | |
| **LEADERSHIP AND COMMUNITY INVOLVEMENT** | | | | | | |
| **WARREN FOR PRESIDENT**  **Text Team Volunteer** (Remote) | | | | October 2019 - present | | |
| * Utilized ThruText communication software to reach thousands of potential primary voters and caucus-goers * Discussed the candidate’s policy platform and goals, fielded questions about the candidate and recruited volunteers for campaign events | | | | | | |
| **UNC-CHAPEL HILL OFFICE OF UNDERGRADUATE ADMISSIONS,**  **Admissions Ambassador,** Chapel Hill, NC | May 2018 - present | | | | | |
| * Served as the first impression of the University, leading prospective students & families (groups of 30+) on 90-minute tours of UNC’s campus and admissions panels * Participated in the student-based selection and training of new Ambassadors for two cycles of incoming students | | | | | | |
| **ADDITIONAL INFORMATION** | | | | | | |
| * Proficient in social media management software Hootsuite & Buffer, experience with WordPress, and fluent in Stata data processing software | | | | | | |