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| **KYLE M. RYAN** | kmryan@live.unc.edu(919) 879-5239 linkedin.com/in/kyle-ryan-unc/ |
| **EDUCATION** |
| **UNIVERSITY OF NORTH CAROLINA at Chapel Hill** • Chapel Hill, North Carolina**B.A., Economics; B.A., Sociology,** minor in Arabic language * First-Generation College Student
* Relevant coursework: Research Methods in Sociology, Econometrics and Statistics, Sociology of the Islamic World, Health and Society, Research in Juvenile Delinquency, Intermediate Micro Theory

**THE AMERICAN UNIVERSITY IN CAIRO** • Cairo, Egypt **Semester Abroad**,Fall 2019* Relevant coursework: Intermediate Modern Standard Arabic, Economic Development, Intermediate Macroeconomic Theory, State and Society in the Modern Middle East
 | May 2021 |
| **EXPERIENCE** |
| **ODUM INSTITUTE FOR RESEARCH IN SOCIAL SCIENCE** – Chapel Hill, NC | May 2019 – August 2019 |
| **Communications Assistant**  |
| * Drove Twitter and Facebook engagement through relevant content and interaction with researchers and partner institutions
* Developed a biweekly newsletter using MailChimp for distribution to 1,500+ subscribers
* Contributed copy and event information to Odum’s new WordPress site
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| **CAROLINA HOUSING** –Chapel Hill, NC | May 2018 – April 2019 |
| **Marketing & Social Media Intern**  |
| * Created an inclusive and welcoming on-campus living environment through multiple outreach platforms, including social media and print content
* Contributed weekly blog posts using WordPress about on-campus living
* Served as the voice of a department with over $52 million in annual revenue at large campus events
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| **CAROLINA UNION ACTIVITIES BOARD** –Chapel Hill, NC | April 2018 – April 2019 |
| *UNC-Chapel Hill’s on-campus programming board, known as CUAB***Marketing Coordinator**  |
| * Produced content for and managed all social media platforms (Facebook, Instagram, Twitter, Snapchat) with an aggregate following of over 10,000 individuals
* Managed a committee of 7 members in creating graphic content, using web-based platforms and Adobe programs
* Served on a leadership board and voted on important financial decisions for the organization
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| **LEADERSHIP AND COMMUNITY INVOLVEMENT** |
| **WARREN FOR PRESIDENT****Text Team Volunteer** (Remote) | October 2019 - present |
| * Utilized ThruText communication software to reach thousands of potential primary voters and caucus-goers
* Discussed the candidate’s policy platform and goals, fielded questions about the candidate and recruited volunteers for campaign events
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| **UNC-CHAPEL HILL OFFICE OF UNDERGRADUATE ADMISSIONS,** **Admissions Ambassador,** Chapel Hill, NC  | May 2018 - present |
| * Served as the first impression of the University, leading prospective students & families (groups of 30+) on 90-minute tours of UNC’s campus and admissions panels
* Participated in the student-based selection and training of new Ambassadors for two cycles of incoming students
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| **ADDITIONAL INFORMATION** |
| * Proficient in social media management software Hootsuite & Buffer, experience with WordPress, and fluent in Stata data processing software
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